

# Benjamin Nguyen

3335 S Figueroa, Los Angeles, CA, 90007 Apt 1823 D | (424) 301-1052 | [nguyenbe@usc.edu](mailto:nguyenbe@usc.edu) | [LinkedIn](#)

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## EDUCATION

**University of Southern California, Marshall School of Business**  
**Bachelor of Science in Business Administration - STEM Designated**  
*Emphasis in Business Analytics*

Los Angeles, CA  
Graduation Jun. 2027  
GPA: 3.8

**Relevant coursework:** Intro to Financial/Managerial Accounting; Microeconomics; Finance; Statistics, Communications

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## WORK EXPERIENCE

### Grace Cleaning

Founder / Operator

Phoenix, AZ  
Dec. 2024-Present

- Scaled a local service business from the ground up to \$80K+ in revenue through pricing and channel optimization
- Built KPI dashboards tracking bookings, retention, and fulfillment performance to inform operational decisions
- Recruited, onboarded, and managed a team of independent contractors to scale service capacity and meet demand

### Willow Voice (YC X25)

Growth Intern

Remote  
Jun. 2024-Aug. 2024

- Supported growth at a voice dictation startup by testing and refining content that drove product adoption
  - Analyzed voice dictation use cases and user feedback to improve messaging, positioning, and content clarity
  - Mapped competitive landscape and identified market positioning gaps to support early product-market fit validation
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## EXTRACURRICULARS

### Venture Capitalist Academy

VC Associate/Director of Finance

University of Southern California  
Oct. 2025-Present

- Built and maintained direct relationships with founders and investors across early-stage venture ecosystems
- Evaluated markets, unit economics, and pricing for early-stage startups; pitched investment theses to VC mentors
- Administered capital allocation and financial reporting across club events, speaker series, and member programming

### Marshall School of Business

Research Assistant

University of Southern California  
Apr. 2026-Present

- Supported research on how AI-mediated information influences decision-making in professional environments
- Managed structured research datasets for faculty projects via multi-variable filtering and cross-study aggregation

### Tiehub - "Origin Weekend" Startup Competition

Product Analyst

University of Southern California  
Sep. 2025

- Won 'Best Pitch' for a computer-vision product guiding waste sorting decisions among 20+ competing teams
- Built MVP, landing page, and pitch deck within 60 hours using live user feedback, testing, and rapid iteration

### Trojan Climbing Club

Partnerships Coordinator

University of Southern California  
Apr. 2026-Present

- Sourced and negotiated brand partnerships securing sponsorships, gear discounts, and activations for 100+ members
  - Managed partner relationships from outreach to activation, expanding visibility and delivering member benefits
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## LEADERSHIP AND INVOLVEMENT

### Core Consulting Group (El Camino College Chapter)

Current Senior Advisor / Ex-President

El Camino College, Torrance  
Aug. 2023-Jan. 2025

- Founded and scaled the first consulting club at El Camino College, growing membership from 0 to 100+ students
- Led project teams delivering structured business analyses and data-driven recommendations for real-world clients

**Skills:** Excel (marketing analysis, sensitivity analysis), Data Analysis, Market & Audience Research, KPI development, A/B testing, PowerPoint, Stakeholder Communication

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## INTERESTS

**Interests:** Climbing, Backpacking, Pickup Basketball, Board games